

## Vision 2020 Campaign to End Child Poverty E-Newsletter November 28, 2007 ([www.2020wi.org](http://www.2020wi.org))

### **In this edition of the Vision 2020 E-Newsletter:**

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### **Welcome to Vision 2020...and the fall Vision 2020 Challenge!**

Thanks to all of you who have signed the Vision 2020 Pledge Card and joined this brand-new campaign to end child poverty in our state by the year 2020. We already have several hundred pledge card signers and nearly 50 organizational members of the campaign! However, we have a goal of getting 2,020 people to sign the pledge card within the campaign's first year and we need your help. We'd like to get 500 new people signed up before the end of 2007. **Help us reach this goal by forwarding this message or a link to the Vision 2020 website ([www.2020wi.org](http://www.2020wi.org)) to just FIVE friends, colleagues, neighbors, or clients, tell them in your own words about the campaign and how you signed the pledge card to be part of it, and encourage them to sign the pledge card as well.** They can sign the pledge card online at [www.2020wi.org](http://www.2020wi.org).

### **New IRP Article on What It Will Take To Eliminate Poverty**

The current issue of the UW-Madison's Institute for Research on Poverty Focus journal contains an article by Sheldon Danziger on poverty research which concludes that "poverty [in the U.S.] remains high, not because of a shortage of effective antipoverty policy options, but because the public and policymakers have not made reducing poverty a high priority." This is, of course, exactly the goal of the Vision 2020 Campaign. Check out the Resources section of the Vision 2020 website (<http://www.2020wi.org/resources.html>) to find a link to the full article and other poverty-related resources, commentary and links.

### **Spotlight on Poverty**

Spotlight on Poverty and Opportunity, a major foundation-sponsored initiative, was launched last week in Washington, D.C. The initiative will focus attention on poverty issues during the 2008 presidential campaign and encourage candidates to discuss their ideas and views on how to reduce poverty and increase opportunities for all Americans. Visit [www.spotlightonpoverty.org](http://www.spotlightonpoverty.org) to learn more.

### **Vision 2020 Presentations...**

**...are coming to a community near you!** In the last few weeks alone, representatives from the Vision 2020 Campaign have met with community members and organizations in Green Bay, Eau Claire, Rock County, Rhinelander, Madison and Stevens Point.

Representatives of the Vision 2020 Campaign are available to come to your community or organization to talk about the campaign and help connect your organization and/or members of the public to this critical anti-poverty effort. We bring local poverty data, details on policy solutions that would help us reach our goal of ending child poverty in Wisconsin, and can help to enhance your organization or community's advocacy skills and strategies. **Contact Vicky Selkove at [vselkove@wccf.org](mailto:vselkove@wccf.org) or (608) 284-0580, ext. 326 to discuss having Vision 2020 come to your community or to your organization.**

*The Vision 2020 Campaign is a collaboration of the Wisconsin Council on Children & Families, the Wisconsin Head Start Association and the Wisconsin Community Action Program Association. Visit [www.2020wi.org](http://www.2020wi.org) for more information.*